

---

I am a multi-disciplined Digital Designer who is passionate about well crafted design and motion. I have over ten years experience working for several digital and integrated agencies based in London. I've worked on a number of global digital communications campaigns for high-profile brands such as Channel 4, ITV, BBC, Sony, M&S, Virgin, Lloyds, adidas, Oxfam, Philips and London 2012 Olympics. I am used to working in fast-paced, deadline-driven commercial environments, all of which have included exposure to new business pitches alongside day-to-day live project work, always producing consistently beautiful creative work, on-time and on-budget. I also love all things handmade, from stop motion to constructing a garden fence from an old blind.

---

## Employment

July 2012-Dec 2015 | Super natural, Senior Digital Designer

**Main responsibilities:** For the last 3 years, I've been engaged as Senior Designer at Super natural, a fledgling production agency that specialises in digital advertising production. I was the design and animation lead across high profile campaigns for brands like Channel 4, ITV, Three Mobile, Flora and Virgin Atlantic, and was instrumental in leading all house projects covering the relaunch of the Super natural website, social media assets and all sales collateral. With responsibility for overseeing Junior Designers and experience working with a multi-disciplined studio of Producers, Creatives, Developers, my design and animation skills cover a broad range of areas including artworking/retouching, illustration and character animation.

**Achievements:** Having joined the team in its first year, I'm thrilled to have played a pivotal role of the growing team and the evolution of project work, particularly in the shift from Flash to HTML5.

Sept 2010-July 2012 | Saint@RKCR/Y&R, Digital Designer

**Main Responsibilities:** Design and animation on all types of digital communications including websites, virals and social media platforms. Major clients included Virgin Atlantic, BBC, M&S, Bank of Scotland and Lloyds. Constantly working to tight deadlines on both pitches and live projects, working closely with the creatives to carry a project from start to finish. Creating the visual look and feel, including all illustration assets, for the Oxfam Grow Method project which promotes sustainability in what we eat and buy.

**Achievements:** I was part of the team involved in the re-branding of M&S bank.

Feb 2009-Aug 2010 | iris Worldwide Ltd, Digital Designer

**Main Responsibilities:** Designing, animating and building all types of digital communications for clients such as Sony Ericsson, Hertz, Clover, Philips and the London Olympic Mascot. I was also directly responsible for all iris internal digital projects which meant regular updates to the agency website (Flash design and development, HTML and CSS coding.)

**Achievements:** Working as part of the creative team responsible for launching the London 2012 Olympics Mascot and being heavily involved in the global rebrand of the Hertz brand world.

Sept 2008-Jan 2009 | Freelance Digital Designer

Worked on projects for companies including National Geographic, Ralph & Co and iris Nation

Sept 2007-Sept 2008 | Life Experience, Travelling

Worked on projects for companies including National Geographic, Ralph & Co and iris Nation

July 2006-Sept 2007 | Glue London, Junior Digital Designer

Main Responsibilities: Role involved working closely with the Design Director designing, animating and building all types of digital communications such as online banners, virals and newsletters for blue-chip clients such as Virgin Trains, Nokia, BSkyB and Adidas. Gained invaluable experience in delivering creative work for new business opportunities.

Sept 2004 – June 2006 | Tonic Design, Production Assistant & Junior Developer

Main Responsibilities: Working closely with designers in developing a vast array of digital display advertising for the agency's biggest client, Sony. Responsible for managing Sony's European Content Management System.

Aug 2003 – Sept 2004 | Freelance Junior Designer

Aquater Media

Lee Laphorne, London Fashion Week

Kikass.tv.

Finish TV

---

## Education

BA (Hons) Graphic Design: New Media | 2000 – 2003

The Surrey Institute of Art & Design University College

---

## Core Skills

Animation

Design

Illustration

## Design tools

Photoshop

Illustrator

After Effects

Flash

## Interest

Surfing

Painting

Craft

Travel